

FOR IMMEDIATE RELEASE

Building trust: How ASQ champions quality and advances healthcare

ASQ partners with Global Health Council and Special Interest Films to spotlight quality professionals transforming patient safety and healthcare outcomes worldwide.

Milwaukee, WI – December 9, 2025 — The American Society for Quality (ASQ) today announced its participation in the *Health Heroes* global documentary series, an initiative showcasing how quality tools and methodologies drive safer systems, stronger supply chains, and more reliable care across healthcare, medical device, and pharmaceutical environments. The series reinforces ASQ's commitment to advancing excellence through quality and elevating the work of professionals on the front lines of health systems transformation.

Quality professionals play a critical role in strengthening global healthcare infrastructures. In an era defined by supply chain instability, rising patient needs, regulatory pressure, and workforce shortages, quality methodologies enable more reliable processes, reduced errors, and improved patient outcomes.

"Quality tools and methodologies must be embedded into every healthcare journey," said **Sid Bhatnagar, CEO of ASQ**. "Whether the journey involves a mother giving birth, a child receiving antibiotics, or a patient prepping for a necessary procedure, quality is the foundation for a successful system providing dependable equipment and care."

The documentary features perspectives from healthcare leaders and ASQ experts across continents who share how applying quality management systems results in operational excellence, cost efficiencies, and higher standards of care.

ASQ's participation in the documentary series has been formally approved by the **Global Health Council (GHC)**.

Global Health Council is a leading advocate for global health and healthcare access worldwide. With the collaborative efforts of its diverse membership spanning over 120 organizations in more than 100 countries, Global Health Council strives to address the most pressing health challenges facing populations around the globe.

About the partnership

ASQ's involvement expands the visibility of quality professionals in global health and demonstrates the power of continuous improvement as a tool for progress. By participating in the *Health Heroes* series, ASQ is reinforcing the value of quality as a unifying force connecting clinical care, engineering, manufacturing, supply chain, and patient safety.

For more information on ASQ's dedicated support for healthcare-quality professionals, visit **asq.org/healthcare**.

About ASQ

The American Society for Quality (ASQ) is the global authority on quality practices, empowering professionals to build safer systems, stronger businesses, and better results. With a legacy of excellence and a forward-thinking approach, ASQ connects a diverse, global community of over 60,000 members across 130+ countries.

ASQ champions quality as the driver of innovation, professional growth, and community. Through industry-leading certifications, learning solutions, and strategic partnerships with ASQE and Exemplar Global, ASQ supports individuals and organizations in improving performance and transforming the future of quality. Learn more at asq.org.

Media Contact

Jen Swanson, MNA CAE

Director of Marketing Communications

communications@asq.org

414-274-2124