

LEORON Institute Secures Exclusive Partnership with ASQ to Deliver Premier Quality Management Training Across the GCC

Leoron Press Service

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Riyadh, Saudi Arabia - LEORON Institute is proud to announce an exclusive training partnership with the American Society for Quality (ASQ), marking a significant step forward in advancing quality management standards across the GCC (Gulf Cooperation Council).

Under this strategic agreement, LEORON is now the **exclusive provider of ASQ's Course Materials in Bahrain, Kuwait, Qatar, and Saudi Arabia**, and will hold **limited exclusivity in Oman and the United Arab Emirates (UAE)**. This landmark collaboration solidifies LEORON leadership in offering globally recognized quality certifications and reflects its ongoing commitment to equipping professionals with the competencies that matter most.

“We are pleased to partner with ASQ to offer internationally recognized certifications in quality management to professionals in the region,” said LEORON CEO Arben Jusufi. “This collaboration allows us to support organizations in driving meaningful, measurable improvements through the development of their people.”

“We're proud to deepen our partnership with LEORON, whose dedication over the past year has brought ASQ's world-class training to new markets across the GCC. With this new agreement, LEORON becomes our exclusive course material provider in key countries, strengthening our shared mission to advance quality and empower professionals across the region.”

— **Sid Bhatnagar**, CEO, ASQ

ASQ is globally recognized for its comprehensive certifications and robust frameworks that span Six Sigma, quality auditing, reliability, and more. Through this partnership, professionals in the GCC will gain enhanced access to certifications such as **Certified Quality Engineer (CQE)**, **Certified Six Sigma Green Belt (CSSGB)**, **Certified Six Sigma Black Belt (CSSBB)**, and **Certified Manager of Quality/Organizational Excellence (CMQ/OE)** and **Root Cause Analysis (RCA)** - delivered exclusively through LEORON expert trainers and regional footprint.

By offering ASQ's high-caliber programs, LEORON is not only reinforcing its role as a premier provider of corporate training, but also supporting organizational excellence aligned with the region's economic transformation strategies, including **Vision 2030**.

Whether enhancing internal audit capabilities, leading operational improvements, or pursuing excellence in quality standards, professionals can now rely on LEORON and ASQ for the tools and credentials to drive impact.

To explore ASQ certifications or schedule in-company training, visit www.leoron.com.