

ASQ Unveils Quincy, a Revolutionary AI Assistant for Quality Professionals

Milwaukee, WI - May 5, 2025 – The American Society for Quality (ASQ), a global leader in quality and operational excellence, has announced the launch of Quincy, a groundbreaking artificial intelligence (AI)-powered large language model (KKM) assistant. Designed to provide instant support and expert insights, Quincy is set to redefine how quality professionals access knowledge and tackle challenges.

"Quincy is a dedicated resource designed exclusively to support quality professionals in achieving continuous improvement and organizational excellence," said Sid Bhatnagar, ASQ CEO.

Quincy leverages cutting-edge AI to offer 24/7 support and personalized solutions, empowering members to achieve their professional goals more efficiently. Trained on ASQ's proprietary content—including thousands of industry resources, case studies, and articles—Quincy provides tailored recommendations and unique insights that can't be found elsewhere.

A Game-Changer for Quality Professionals

Quincy combines the power of technology with ASQ's rich legacy, enabling members to unlock a wide array of benefits:

- **24/7 Expert Assistance:** Whether it's answering complex quality questions or providing actionable advice, Quincy ensures uninterrupted support no matter the time of day.
- **Tailored Recommendations:** Members can receive personalized suggestions based on their individual challenges and objectives.
- **Comprehensive Content Access:** Quincy offers instant access to ASQ's extensive library, including journals, articles, and archives on Lean, Six Sigma, and quality management methodologies.
- **Multilingual Collaboration:** To meet the needs of a global membership, Quincy communicates in multiple languages, making it a truly inclusive tool.

A Step Toward the Future of Quality

Quincy represents ASQ's ongoing commitment to innovation and empowering its members with cutting-edge tools. By integrating AI into its services, ASQ strengthens its position as a forward-thinking organization dedicated to enhancing the professional growth of quality professionals worldwide.

"Quincy helps ASQ members access instant answers and tailored solutions to their quality challenges," said Bhatnagar. "It's a tool that reflects our dedication to equipping our members with the resources they need to thrive in a constantly evolving landscape."

ASQ members can access Quincy by logging into their accounts on the ASQ website. Non-members are invited to explore Quincy through a limited trial and experience the difference it can make in driving quality excellence.

About ASQ

The American Society for Quality (ASQ) is a global leader in quality and operational excellence. Founded in 1946, ASQ empowers professionals and organizations through education, certification, and advocacy, fostering a worldwide community dedicated to improving the products, services, and systems that shape our daily lives. For more information, visit asq.org/quincy-ai.

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Quincy is set to revolutionize how quality professionals solve challenges and drive innovation. Discover the future of quality support with Quincy today!